

# LIST OF REFERENCES CITED BY APPLICANT

(Use several sheets if necessary)

ATTY. DOCKET NO.

10031-0003-999

APPLICATION NO.

10031-0003-999

APPLICANT

Feldelson et al.

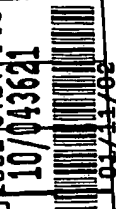
FILING DATE

September 21, 1999

GROUP

2761

10031 U.S. Pat. & Tm. Off. 10/04/99



## U.S. PATENT DOCUMENTS

*EXAMINER DIGITAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
PPR	AA	5,991,736	11/23/99	Ferguson et al.	705	14	
	AB	5,970,480	10/19/99	Kalina	705	37	
	AC	5,924,072	07/13/99	Havens	705	1	
	AD	5,923,018	07/13/99	Kameda et al.	235	385	
	AE	5,923,016	07/13/99	Fredregill et al.	235	380	
	AF	5,915,244	06/22/99	Jack et al.	705	14	
	AG	5,915,007	06/22/99	Klapka	379	144	
	AH	5,897,620	04/27/99	Walker et al.	705	5	
	AI	5,892,827	04/06/99	Beach et al.	380	24	
	AJ	Re. 36, 116	02/23/99	McCarthy	705	16	
	AK	5,855,008	12/29/98	Goldhaber et al.	705	14	
	AL	5,832,457	11/03/98	O'Brien et al.	705	14	
	AM	5,819,228	10/06/98	Spiro	705	2	
	AN	5,806,045	09/08/98	Biorge et al	705	14	
	AO	5,794,210	08/11/98	Goldhaber et al.	705	14	
	AP	5,794,207	08/11/98	Walker et al.	705	23	
	AQ	5,787,404	07/28/98	Fernandez-Holmann	705	35	
	AR	5,774,870	06/30/98	Storey	705	14	
	AS	5,765,141	03/09/93	Spector	705	14	
	AT	5,761,648	06/02/98	Golden et al.	705	14	
	AU	5,749,785	05/12/98	Rossides	463	25	
	AV	5,734,838	03/31/98	Robinson et al.	395	214	
	AW	5,734,722	03/31/98	Halpern	380	49	
	AX	5,734,476	03/31/98	Dlugos	356	380	
	AY	5,733,131	03/31/98	Park	434	307	
	AZ	5,729,693	03/17/98	Holda-Fleck	395	214	
	BA	5,716,273	02/10/98	Yuen	463	29	
	BB	5,715,403	02/03/98	Stefik	395	244	
	BC	5,715,398	02/03/98	Lubenow et al.	395	207	
	BD	5,713,795	02/03/98	Kohorn	463	17	
PPR	BE	5,712,990	01/27/98	Henderson	395	228	

PPR	BF	5,704,366	06/98	Tacklind et al.	128	716
	BG	5,697,844	12/16/97	Von Kohorn	463	40
	BH	5,689,100	11/18/97	Carrithers et al.	235	380
	BI	5,687,322	11/11/97	Deaton et al.	395	214
	BJ	5,687,286	11/11/97	Bar-Yam	395	2.41
	BK	5,671,334	09/23/97	Lynne	395	21
	BL	5,652,421	07/29/97	Veeneman et al.	235	381
	BM	5,649,114	07/15/97	Deaton et al.	395	214
	BN	5,612,868	03/18/97	Off et al.	364	214
	BO	5,537,314	07/16/96	Kanter	364	406
	BP	5,513,102	04/30/96	Auriemma	364	408
	BQ	5,483,444	01/09/96	Heintzman et al.	364	401
	BR	5,467,269	11/14/95	Flaten	364	401
	BS	5,297,026	02/22/94	Hoffman	364	408
	BT	5,287,268	02/15/94	Mccarthy	364	405
	BU	5,233,514	08/03/93	Ayyoubi et al.	364	408
	BV	5,200,889	04/06/93	Mori	364	401
	BW	5,193,056	03/09/93	Boes	364	408
	BX	5,173,851	12/22/92	Off et al.	364	401
	CA	5,117,355	05/26/92	McCarthy	364	405
	CB	5,113,482	05/12/92	Lynne	395	23
	CC	5,056,019	10/08/91	Schultz et al.	364	405
	CD	5,023,372	06/18/91	Burton	364	406
	CE	4,992,940	02/12/91	Dworkin	364	401
	CF	4,910,672	03/20/90	Off et al.	364	405
	CG	4,750,119	06/07/88	Cohen et al.	364	401
PPR	CH	4,723,212	02/02/88	Mindrum et al.	364	401

#### FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLA
							YES
	CJ	93/12489	06/24/93	WO			
PPR	CK	0 308 224	03/22/89	EP			
	CL	1 565 286	04/16/80	Great Britain			

#### OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

PPR	CM	M. Maruyama et al., "SAVEDAILY.COM Redefines personal Savings With Unprecedented Online Investment Model - Sneak Preview at Internet World in New York Official Launch, October 18, 1999 October 1, 1999
PPR	CN	G. Colter, "Smart Money Hesitates Before Fidelity Offer - New Credit Card Helps Users Purchase F Funds; Buyer Beware, Some Say," B4G, The Wall Street Journal, May 27, 1994
PPR	CO	M. Mannix, "The Rebate Revolution", U.S. News & World Report, May 31, 1993.

	CP	<del>www.netcentives.com</del>
	CG	<del>www.smartfrog.com</del>
PPR	CR	www.mypoints.com
PPR	CS	www.247media.com
	CT	<del>www.alladvantage.com</del>
	CU	<del>www.beenz.com</del>
PPR	CV	www.coolsavings.com
	CW	<del>www.cybergold.com</del>
PPR	CX	www.ebates.com
PPR	CY	www.ecentives.com
PPR	CZ	www.freeride.com
	DA	<del>www.clickback.com</del>
	DB	<del>www.hotcoupons.com</del>
PPR	DC	www.realtimemedia.com
PPR	DD	www.webstakes.com
	DE	<del>www.catalinamarketing.com</del>
EXAMINER /Palani P Rathinasamy/		DATE CONSIDERED 09/18/2006
<p>*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</p>		

**Supplemental**  
**LIST OF REFERENCES CITED BY APPLICANT**  
*(Use several sheets if necessary)*

ATTY DOCKET NO  
100031-003-999

APPLICATION NO

APPLICANT

Feidelson et al.

FILING DATE

September 21, 1999

GROUP

2162

**U.S. PATENT DOCUMENTS**

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILED IN IF APPROPRIATE
PPR	DF	6,064,985	05/16/00	Anderson	705	36	
	DG	5,956,695	09/21/99	Carithers et al.	705	14	
	DH	5,848,396	12/08/98	Gerace	705	10	
	DI	5,724,424	03/03/98	Gifford	380	24	
	DJ	5,715,314	02/03/98	Payne et al.	380	24	
	DK	5,708,780	01/13/98	Levergood et al.	395	200.12	
	DL	5,638,457	06/10/97	Deaton et al.	382	100	
	DM	5,588,649	12/31/96	Blumberg et al.	436	18	
	DN	5,502,636	03/26/96	Clarke	364	401	
	DO	5,353,218	10/04/94	DeLapa et al.	364	401	
	DP	5,202,826	04/13/93	McCarthy	364	405	
PPR	DQ	09/280,212		Palcic et al.			03/28/99

**FOREIGN PATENT DOCUMENTS**

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATED YES
PPR	DR	WO 94/04979	03/03/94	PCT			
	DS	WO 98/38562	09/03/98	PCT			
	DT	WO 99/49405	09/30/99	PCT			
	DU						

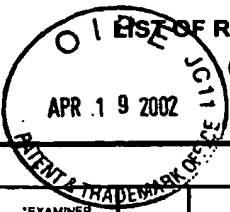
**OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)**


	DV	They're Your Eyeballs - Own them! - <a href="http://mivowhenmhp.com">http://mivowhenmhp.com</a> May 24, 1999
	DW	
	DX	

EXAMINER /Palani P Rathinasamy/

DATE CONSIDERED 09/18/2006

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

				ATTY. DOCKET NO. 10031-007		APPLICATION NO. 10/043,621	
				APPLICANT Luban et al.			
				FILING DATE January 11, 2002		GROUP TBA	
<b>U.S. PATENT DOCUMENTS</b>							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
PPR	AA	6,070,153	May. 2000	Simpson	705	36	
	AB	6,064,985	05/16/00	Anderson	705	36	
	AC	6,012,045	Jan. 2000	Barzilai et al.	705	37	
	AD	5,991,736	11/23/99	Ferguson et al.	705	14	
	AE	5,970,480	10/19/99	Kalina	705	37	
	AF	5,956,695	09/21/99	Carrithers et al.	705	14	
	AG	5,924,072	07/13/99	Havens	705	1	
	AH	5,923,018	07/13/99	Kameda et al.	235	385	
	AI	5,923,016	07/13/99	Fredregill et al.	235	380	
	AJ	5,915,244	06/22/99	Jack et al.	705	14	
	AK	5,915,007	06/22/99	Klapka	379	144	
	AL	5,897,622	04/27/99	Blinn et al.	705	26	
	AM	5,897,620	04/27/99	Walker et al.	705	5	
	AN	5,892,827	04/06/99	Beach et al.	380	24	
	AO	Re. 36,116	02/23/99	McCarthy	705	16	
	AP	5,855,008	12/29/98	Goldhaber et al.	705	14	
	AQ	5,848,396	12/08/98	Gerace	705	10	
	AR	5,832,457	11/03/98	O'Brien et al.	705	14	
	AS	5,819,228	10/06/98	Spiro	705	2	
	AT	5,806,045	09/08/98	Biorge et al	705	14	
	AU	5,794,210	08/11/98	Goldhaber et al.	705	14	
	AV	5,794,207	08/11/98	Walker et al.	705	23	
	AW	5,787,404	07/28/98	Fernandez-Holmann	705	35	
	AX	5,774,870	06/30/98	Storey	705	14	
	AY	5,765,141	03/09/98	Spector	705	14	
	AZ	5,761,648	06/02/98	Golden et al.	705	14	
	BA	5,749,785	05/12/98	Rossides	463	25	
	BB	5,734,838	03/31/98	Robinson et al.	395	214	
	BC	5,734,722	03/31/98	Halpern	380	49	
PPR	BD	5,734,476	03/31/98	Dlugos	356	380	



PPR	BE	5,733,131	03/31/98	Park	434	307	
	BF	5,729,693	03/17/98	Holda-Fleck	395	214	
	BG	5,724,424	03/03/98	Gifford	380	24	
	BH	5,716,273	02/10/98	Yuen	463	29	
	BI	5,715,403	02/03/98	Stefik	395	244	
	BJ	5,715,398	02/03/98	Lubenow et al.	395	207	
	BK	5,715,314	02/03/98	Payne et al.	380	24	
	BL	5,713,795	02/03/98	Kohorn	463	17	
	BM	5,712,990	01/27/98	Henderson	395	228	
	BN	5,708,780	01/13/98	Levergood et al.	395	200.12	
	BO	5,704,366	01/06/98	Tacklind et al.	128	716	
	BP	5,697,844	12/16/97	Von Kohorn	463	40	
	BQ	5,689,100	11/18/97	Carrithers et al.	235	380	
	BR	5,687,322	11/11/97	Deaton et al.	395	214	
	BS	5,687,286	11/11/97	Bar-Yam	395	2.41	
	BT	5,671,334	09/23/97	Lynne	395	21	
	BU	5,652,421	07/29/97	Veeneman et al.	235	381	
	BV	5,649,114	07/15/97	Deaton et al.	395	214	
	BW	5,638,457	06/10/97	Deaton et al.	382	100	
	BX	5,612,868	03/18/97	Off et al.	364	214	
	BY	5,588,649	12/31/96	Blumberg et al.	436	18	
	BZ	5,537,314	07/16/96	Kanter	364	406	
	CA	5,513,102	04/30/96	Auriemma	364	408	
	CB	5,502,636	03/26/96	Clarke	364	401	
	CC	5,483,444	01/09/96	Heintzeman et al.	364	401	
	CD	5,467,269	11/14/95	Flaten	364	401	
	CE	5,353,218	10/04/94	DeLapa et al.	364	401	
	CF	5,297,026	02/22/94	Hoffman	364	408	
	CG	5,287,268	02/15/94	Mccarthy	364	405	
	CH	5,233,514	08/03/93	Ayyoubi et al.	364	408	
	CI	5,202,826	04/13/93	McCarthy	364	405	
	CJ	5,200,889	04/06/93	Mori	364	401	
	CK	5,193,056	03/09/93	Boes	364	408	
	CL	5,173,851	12/22/92	Off et al.	364	401	
	CM	5,117,355	05/26/92	McCarthy	364	405	
	CN	5,113,482	05/12/92	Lynne	395	23	
PPR	CO	5,056,019	10/08/91	Schultz et al.	364	405	

PPR	CP	5,023,372	06/18/91	Burton	364	406	
PPR	CQ	4,992,940	02/12/91	Dworkin	364	401	
PPR	CR	4,910,672	03/20/90	Off et al.	364	405	
PPR	CS	4,750,119	06/07/88	Cohen et al.	364	401	
PPR	CT	4,723,212	02/02/88	Mindrum et al.	364	401	
PPR	CU	09/280,212		Palcic et al.			03/29/99

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	CV	1 565 286	04/16/80	Great Britain				
PPR	CW	0 308 224	03/22/89	EP				
	CX	WO 93/12489	06/24/93	PCT				
PPR	CY	WO 94/04979	03/03/94	PCT				
	CZ	WO 98/38562	09/03/98	PCT				
	DA	WO 99/49405	09/30/99	PCT				

## OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

PPR	DB	M. Mannix, "The Rebate Revolution", U.S. News & World Report, May 31, 1993.
PPR	DC	G. Colter, "Smart Money Hesitates Before Fidelity Offer - New Credit Card Helps Users Purchase Firm's Funds; Buyer Beware, Some Say," B4G, The Wall Street Journal, May 27, 1994
PPR	DD	Anonymous, Three Marketeers: Discover Acer, October 26, 1998, Business/Technology Editors.
PPR	DE	O'Reilly, Mark, Extending employee stock plans outside the United States, <date>, Benefits Quarterly, p. 43-48.
	DF	<del>"They're Your eyeballs - Own them!", <a href="http://myownempire.com/">http://myownempire.com/</a>, May 24, 1999.</del>
PPR	DG	M. Maruyama et al., "SAVEDAILY.COM Redefines personal Savings With Unprecedented Online Investment Model - Sneak Preview at Internet World in New York Official Launch, October 18, 1999", October 1, 1999
	DH	<del>Veverka, Mark, "Despite Yellow Flags, New Internet Portal Plans to Give Away Stock", San Francisco Chronicle, Wednesday, April 1999, page D-1.</del>
	DI	<del>"GM Card". Five pages, including "Frequently Asked Questions", copied on 20 December 2000 from <a href="https://www.gmcard.com/generic/a_indexabout.html">https://www.gmcard.com/generic/a_indexabout.html</a></del>
	DJ	<del>"hcsapplication". "Answers to your questions about The New GM card" copied on 20 December 2000 from <a href="https://www.hcsapplication.com/ecah3297.html">https://www.hcsapplication.com/ecah3297.html</a></del>
	DK	<del>"Detroit News". Article dated 9 January 1996 copied on 20 December 2000 from <a href="http://www.detnews.com/menu/31368.htm">http://www.detnews.com/menu/31368.htm</a></del>
	DL	<del><a href="http://www.netcentives.com">www.netcentives.com</a></del>
	DM	<del><a href="http://www.smartfrog.com">www.smartfrog.com</a></del>
PPR	DN	<a href="http://www.mypoints.com">www.mypoints.com</a>
PPR	DO	<a href="http://www.247media.com">www.247media.com</a>
	DP	<del><a href="http://www.alladvantage.com">www.alladvantage.com</a></del>
	DQ	<del><a href="http://www.boonz.com">www.boonz.com</a></del>
PPR	DR	<a href="http://www.coolsavings.com">www.coolsavings.com</a>

PPR	DS	www.cybergold.com
PPR	DT	www.ebates.com
PPR	DU	www.ecentives.com
PPR	DV	www.freeride.com
PPR	DW	www.klickback.com
PPR	DX	www.hotcoupons.com
PPR	DY	www.realtimemedia.com
PPR	DZ	www.webstakes.com
PPR	EA	www.catalinamarketing.com
EXAMINER /Palani P Rathinasamy/		DATE CONSIDERED 09/18/2006
<p>*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</p>		